Whitney Wilde

(831) 334.7965
www.whitneywilde.com

OBJECTIVE

▶ To obtain a position that utilizes my design and software expertise, plus production skills

HIGHLIGHTS

▶ Experienced in all phases of printing–concept to completion
▶ Proficient in all software for the production and preflight of files (especially Adobe Creative Suite)
▶ Design and production of print materials, including catalogs, POP displays, forms, brochures
▶ Design and production for websites (hand-coding, CSS and WYSIWYG)
▶ Photo retouching, manipulation, clipping paths and color correction (CMYK, PMS and RGB)
▶ Creates branding and keeps it consistent
▶ Keeps current on design and color trends for various industries
▶ Managed a department of six people to produce three national ads per week for Sears Hardware
▶ Regularly write articles for magazines and have editing, and proofreading skills
▶ Organized, detail-oriented, and a creative problem solver
▶ Self-motivated, but also enjoy collaboration
▶ Quick learner and will use any software or equipment to its maximum benefit
▶ IT experience troubleshooting and maintaining Macs, PCs, servers, networks, and storage devices
▶ Comfortable with tight deadlines and high stress situations
▶ Conscientious, creative, committed to maintaing quality and deadlines

TECHNICAL SKILLS

Computer literate in the following programs:

▶ Adobe Creative Suite
  Illustrator, Photoshop, InDesign
  Dreamweaver, GoLive, Flash
▶ Framemaker

▶ Microsoft
  Word, Excel, Powerpoint
  Access
▶ Tailor

▶ Quark XPress
▶ FileMaker Pro
▶ HTML (hand-coding & CSS)
▶ FTP

WORK HISTORY

Design & Production for print & web	Whitney Wilde Designs	Santa Cruz, CA
Magazine & Ad Production	Thunder Press	Scotts Valley, CA
Preflight & Production	Sentinel Printers	Santa Cruz, CA
Production Manager	DB Graphics (Sears Hardware)	Sacramento, CA
Prepress & Preflight	HiText/Logistix	Milpitas, CA

EDUCATION

B.S., Graphics	Cal Poly	San Luis Obispo, CA
A.A., Art	Sacramento City College	Sacramento, CA
Certificate, Printing Technology	Sacramento City College	Sacramento, CA